

## Print Advertisement Specs & Sizes

Conference Program dimensions: 5.5" wide x 8.5" tall

**Half-page ad:** 4.5" wide x 3.75" tall

**Full-page ad:** 4.5" wide x 7.5" tall

- No bleeds.
- Publication will be wire bound
- Ads should be supplied in 4-color CMYK Process (no RGB or PMS colors)
- All images saved as .JPG must be saved in CMYK color and at 300 dpi
- PDFs should be distilled at "Press Quality"
- We are not responsible for artwork inaccuracies if artwork provided does not meet the material requirements listed above.

**Deadline to receive artwork is May 20, 2020.**

**Email all artwork to:  
kate.lockard@conferencedirect.com**

