

Print Advertisement Specs & Sizes

Conference Program dimensions: 5.5" wide x 8.5" tall

Half-page ad: 4.5" wide x 3.75" tall

Full-page ad: 4.5" wide x 7.5" tall

- No bleeds.
- Publication will be wire bound
- Ads should be supplied in 4-color CMYK Process (no RGB or PMS colors)
- All images saved as .JPG must be saved in CMYK color and at 300 dpi
- PDFs should be distilled at "Press Quality"
- We are not responsible for artwork inaccuracies if artwork provided does not meet the material requirements listed above.

Deadline to receive artwork is May 1, 2019.

**Email all artwork to:
kim.struble@conferencedirect.com**

